
PHOTO CONTEST

The Power of Voluntary Action

Rules

The Theme

This year the United Nations Volunteers (UNV) programme in the Democratic Republic of Congo (DRC) want to celebrate the International Volunteer Day (IVD) by showcasing the Power of Voluntary Action in DRC.

Photos should illustrate positive actions for peace and development or illustrate the volunteerism values (such as solidarity, free will, commitment, justice, freedom, equality,...) and their impact on peoples lives (such as participation, inclusion, social cohesion, empowerment, ...).

Who may enter?

The competition is open to all, because volunteering is neither a contract nor charity, volunteering is primarily an action. Whether you are a UN Volunteer, a volunteer from a local association or just have a contribution to share, we encourage you to participate in this contest.

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How can you participate ?

Each applicant can enter up to five (5) photos.

Each photo must include the following information :

1. Title, date, and location of the photo and the name of the photographer
2. Specify if you are a UN Volunteer (UN ID), a volunteer from a local association (name, phone number and association) or a third person (name, phone, email)
3. A short caption for the photo (max 50 words)

Please send your digital photos (JPG, RAW, EPS, PSD, ...) (one photo per email) specifying "photo contest" in the subject and attaching the information as requested above, in a word document.

Ideally the photo should be taken at a high resolution (min. 8/10 at 200 DPI). Please do not send photos taken prior to 5 December 2012.

Send your photos to volunteers.drc@gmail.com by November 3, 2013.



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Prizes

-The photographers of the first three winning photos will receive a voucher valid at Kisany handicrafts shop (www.kisany.com), an association that produces original and quality handicrafts for the benefit of NGO “INUKA, en avant les enfants” (www.enavantlesenfants.be).

1st prize : 50 \$

2d prize : 30 \$

3d prize : 20 \$

-The first 10 winners will receive their photos printed and framed. .

-The first 20 winning photos will be shown in a photo exhibition taking place at the occasion of the International Volunteer Day (IVD) in Goma and Kinshasa from November 30, 2013 until end of January 2014.

- The third prize will be awarded to the photo that will highlight the potential of youth as agents of social change.

Selection criteria

Photos will be shortlisted based on the following criteria:

- Photos that include a frame or a text, or a date will be excluded.
- Photos with a low resolution or bad quality will be rejected.

The selection of the 20 winning photos by the Selection Committee will be based on the following criteria:

- Esthetic quality: framing, shooting and originality
- Eloquence of the photo
- Personal appreciation

On November 30, 2013, the public will vote for the first three winning photos of the photo contest, at the IVD inauguration ceremony in Goma.

The Selection Committee will be composed of:

- o Alexandra de Bournonville, Public Information Officer
- o Flavien Muzumba, National Secretary of Volunteerism (Ministry of Planning)
- o A representative from MONUSCO Public Information Division
- o The UNV programme Officer from UNDP

Tips to take a good photo

Pay attention to the intensity, the light and color.

The composition must be sharp.

The image must transmit a message that voluntary action is essential to the development and peace in the DRC and contribute to quality of life and well-being of the people.

Terms and conditions

• Participation in the contest

This contest is open to all.

• Photo submission

To be entered, every submitted photo must include the photographers' full name, and a short caption including the place and date (month/year) where the photo was taken. Captions should be no more than 50 words.

Every photo entered correctly will be uploaded to an album on the official facebook page dedicated to the campaign, including the name of the photographer and the corresponding caption.

By submitting their photo in this contest, applicants are aware that they must have informed all (s) person (s) who appear on the submitted photos that their image will be part of the photo contest "The Power of Voluntary Action" and that the UNV programme may use their image for promotion, publicity, news, informational education or awareness usage relating to the UNV programme.

• Winning photos

The Selection Committee will select 20 photos which will be exhibited from November 30, 2013 to January 31, 2014 alternately in Goma and Kinshasa, before coming back to Goma. Only the 10 best photos will be framed. Of the 10 selected, the IVD public in Goma (November 30) will vote for the three winning photos.

The winning photos can be retrieved at the UNV Support Office in Kinshasa, Goma or Entebbe, by their authors from 1st February 2014. No picture will be sent by post.

• Copyright and right to use photos

The winning and submitted photos may be used by the UNV programme for non-commercial purposes without prior consent of the photographer. However, the submitted and winning photos will be released for "non-exclusive" use by

The message of a photo

In this photo, we see a weekly meeting of a community-based "microsavings and microcredit club" in Bandundu supervised by National UN Volunteer André Musafiri (on the left). The message of the photo is that volunteering makes a difference in the population, especially the marginalized and vulnerable groups.



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the UNV programme. Applicants will also be able to use their photos, which they retain the copyright for, in their print and online portfolios, exhibitions, books and other publications and to disseminate – including sell – their photos to interested clients. They will be identified as the authors of the photos.

Applicants submitting photos are responsible for any copyright infringement in the event that the submitted photos do not belong to them. Photographers entering photos into this competition bear responsibility for the subject and subject/matter in the submitted photos. The UNV programme cannot be held responsible for any claim or complaint concerning the violation of third party rights.

- **Discharges**

At the time of entry, applicants are deemed to have read, understood and be in agreement with all rules and conditions. The UNV programme reserves the right to rule on any issue(s) not covered by these rules and disclaimers.

- **Child Protection**

The Convention on the Rights of the Child mandates every child's right to privacy and protection in all media. This fact should always be borne in mind when creating imagery. The following groups at risk should never be identified visually: victims of sexual exploitation, HIV positive children, children charged or convicted of a crime. It is also recommended that child soldiers carrying guns or at risk of being abused if identified not be visually identified. For more information we also recommend reading UNICEF's guideline: http://www.unicef.org/media/media_tools_guidelines.html

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For any questions, contact us at: volunteers.drc@gmail.com

Alexandra de Bournonville, Public Information Officer, debournonville@un.org

Send your photos to volunteers.drc@gmail.com by November 3, 2013.2013.

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